

MAKE A DIFFERENCE

DESTINATION:



Destination: GOOD

The AirAsia Foundation team talks shop about the people they meet and the ideas they come across as they travel the Asean region on their unique mission: to meet social entrepreneurs and explore ways to support their growth. airasiafoundation.com



What's 'To Indonesia with Love'?

It's a partnership between AirAsia Foundation and Yayasan Arkom Indonesia (Indonesia Community Architects' Foundation) to help Palu communities rebuild and recover.

To Indonesia With Love

Donations will fund rebuilding and disaster resilience programmes



Word Up!

One of my key responsibilities, besides working with social enterprises, is also to coordinate AirAsia's response to regional disasters.

In October, we organised 'To Indonesia with Love', one of our biggest campaigns to date, to raise funds for Sulawesi. In under three weeks, we collected over MYR2 million (approx. USD480,000), which will be fully matched by the AirAsia Group.

We are extremely grateful to our guests for their trust, and the onus is now on us to ensure that the funds are well utilised. For this campaign, we are partnering with Yayasan Arkom Indonesia for very good reasons.

Arkom has been an AirAsia Foundation grantee since 2013 and comprises community architects with extensive experience in post-disaster rehabilitation in Indonesia. In previous projects in Aceh, Padang and Yogyakarta, Arkom has not only helped communities rebuild physical structures but also improve their disaster preparedness. Rest assured, we will keep you posted every step of the way.

Rebuilding – Ground Up

It has been a challenging year for Indonesia as it faced two severe natural disasters within months of each other. Responding admirably are legions of post-disaster specialists. We spoke with Yuli Kusworo, Executive Director of Yayasan Arkom Indonesia, days after he concluded a rapid assessment mission to Palu on the Indonesian island of Sulawesi.

What are the immediate needs on the ground? The immediate need is for temporary housing with clean water, electricity and sanitation facilities. Survivors are expected to be living in tents for at least six months. Without proper facilities, environmental and health problems will develop.

How is Arkom responding? We are helping survivors cope with their trauma by involving them directly in the reconstruction

process. This is the best way for them to regain control and take charge of rebuilding their lives.

How is Arkom's approach different? Arkom uses a community-driven approach, placing survivors as the main actors of change. All communities have local knowledge on how to adapt to the environment but over time, it has been forgotten. We are taking this opportunity to revive local knowledge, build collective awareness and apply this to future disaster mitigation.

What is the best way for people to contribute? Funding support from the global community is crucial, especially for groups working with local communities. This drive for Arkom will make a big difference to our work at the grassroots level.

AirAsia Foundation is an ASEAN accredited civil society organisation.



Contact Us!



Yap Mun Ching, Executive Director of AirAsia Foundation, is always on the lookout for exciting new social enterprises. Write in to foundation@airasia.com

Respond Responsibly

When we hear of a disaster, our instinct is to do something. Here are important tips to remember.



DO Donate cash to relief and rehabilitation organisations with the experience and resources to operate in affected areas.

DON'T Start your own collection of clothes and food. What you want to give may not be needed and transporting them is expensive. Cash-giving enables aid organisations to buy locally and help revive the economy.

1. Yuli Kusworo founded Arkom to help poor communities rebuild better after natural disasters.